

LAMETRIA MIMI TAYLOR

User Experience Designer

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EXPERIENCE

Senior UX Designer | Northern Trust Bank

02/2021 - Present | Chicago, IL

Create production-ready UI that represents the approved design, and collaborate with developers to build quality user experiences. Uncover user needs through discovery sessions with teams across the bank and research with employees and clients. Quickly generate concepts and communicate them to various audiences through hand sketches, digital prototypes, or motion examples. Implement brand-appropriate design based on existing design systems and UX best practices. Manage feedback from business teams, clients, and product to find practical, useful design solutions.

Senior UX Designer | VMLY&R (Contractor)

09/2020 - 02/2021 | Chicago, IL

Capture and translate business requirements into intuitive and innovative designs. Empathize with client design needs and challenges. Conduct competitive and analogous research to assist in defining best practices and industry leading standards. Explore quick wins and evaluate effectiveness of current design solutions to reduce company cost and speed up development timelines. Produce site maps, annotated wireframes, user and interaction flow diagrams, prototypes using Sketch, Invision, Abstract, and JIRA. Collaborate with a multidisciplinary team to ensure the design meets analytics, SEO, content, creative, and development needs. Manage multiple clients: Walgreens, Colgate-Palmolive, Johnson&Johnson (Listerine), Kraft-Heinz, YMCA, and Aspen Dental.

Interaction Designer | BlueCross BlueShield (Contractor)

03/2019 - 03/2020 | Chicago, IL

Spearheaded the company's Value Base Reimbursement application redesign from implementation to development; catering to provider plans and members. Created concept wireframes, visuals, and prototypes to drive user-centric solutions. Leveraged and contributed to the universal design system to adhere to brand guidelines. Applied ux best practices for designing cross-platform for React Native. Collaborated with agile team to ensure functional feasibility of designs. Performed user research to discover untapped insights through system analysis, contextual walkthroughs, user journeys, flow and mapping processes. Planned and managed product delivery schedules with design and development estimates for final implementation and hand-off.

UX Designer | ICrossing (Freelance)

01/2019 - 03/2019 | Chicago, IL

Create wireframes, user flows, and site maps for mobile and web according to user needs, business requirements, and technical constraints. Collaborated with Design Manager, product managers, and engineering to define and implement. Conducted user research and evaluate user feedback. Defined mobile information architecture using content strategy and site flows to create a cohesive web experience. Performed user testing and regression testing for web and mobile experiences to ensure visual integrity and optimal performance. Client: City National Bank.

Senior UX/UI Designer | Bank of America (Contractor)

10/2017 - 01/2019 | Chicago, IL

I lead a team of developers in defining UI elements for a proprietary financial application that supports bank traders in their day-to-day trading deals and acquisitions. I work in an hands-on agile environment where I produce detailed user flows, wireframes, sitemaps, and high fidelity mock-ups that communicates high-level design strategies. I'm responsible for testing new and existing screens via usability testing, heuristic evaluations, functional and regression testing.

Senior UX/Product Designer I Life Fitness (Contractor)

09/2016 - 10/2017 | Rosemont, IL

Designed an end-to-end digital console experience as part of a brand refresh for the fitness company. Served as the lead designer establishing the design team's design-thinking process through group workshops, one-on-one trainings and stakeholder coaching. Working cross-functionally with internal stakeholders, I was involved in identifying product requirements, facilitating user research studies, competitive analysis, A/B testing, sitemap creation, user flows, and designing high-fidelity visuals.

UX Designer I Univar (short-term contract)

05/2016 - 08/2016 | Downers Grove, IL

Participated in a system migration from a legacy web application, I designed and developed a centralized (one-stop shop) web application for human resources managers. I performed discovery research, in-depth user interviews, surveys, usability research, information architecture, content strategy, and copy writing to inform key deliverables. Collaborated with stakeholders to define business needs, branding structure, and, vision, at various stages of planning and development.

UX Designer I General Assembly Immersive Program

10/2015 - 01/2016 | Chicago, IL

Enrolled in a 10 week user experience program, learning the fundamentals and best practices in today's world of design. Applied user experience methodologies with a hands-on-learning approach, including but not limited to; user research, rapid prototyping, heuristic evaluation, persona development, usability testing, mental models, and mobile first design. Worked on various individual, group, and client projects working in 1-2 week design sprints. Projects ranged from E-commerce website redesign, native mobile application design, strategic business design concept and rapid prototype design.

EDUCATION

General Assembly - User Experience Design Immersive

10/2015-12/2015 | Chicago, IL

Loyola University Chicago - BA - Business Management

01/2012-04/2015 | Chicago, IL

SKILLS

Information Architecture, Content Strategy, Business Analysis, User Research, Usability Testing, A/B Testing, Card Sorting, Prototyping, Journey Mapping, Storyboarding, User Flows, Wireframing, Responsive Design, Mobile-First Design.

SOFTWARE TOOLKIT

Figma, Sketch, Invision, Axure RP, Abstract, Zeplin, User Testing, Optimal Workshop, Illustrator, Photoshop, InDesign, Marvel, Omnigraffle, Visual Studio, HTML, CSS, Git and Github

PLATFORMS

Desktop, Mobile, Android, and OS.